

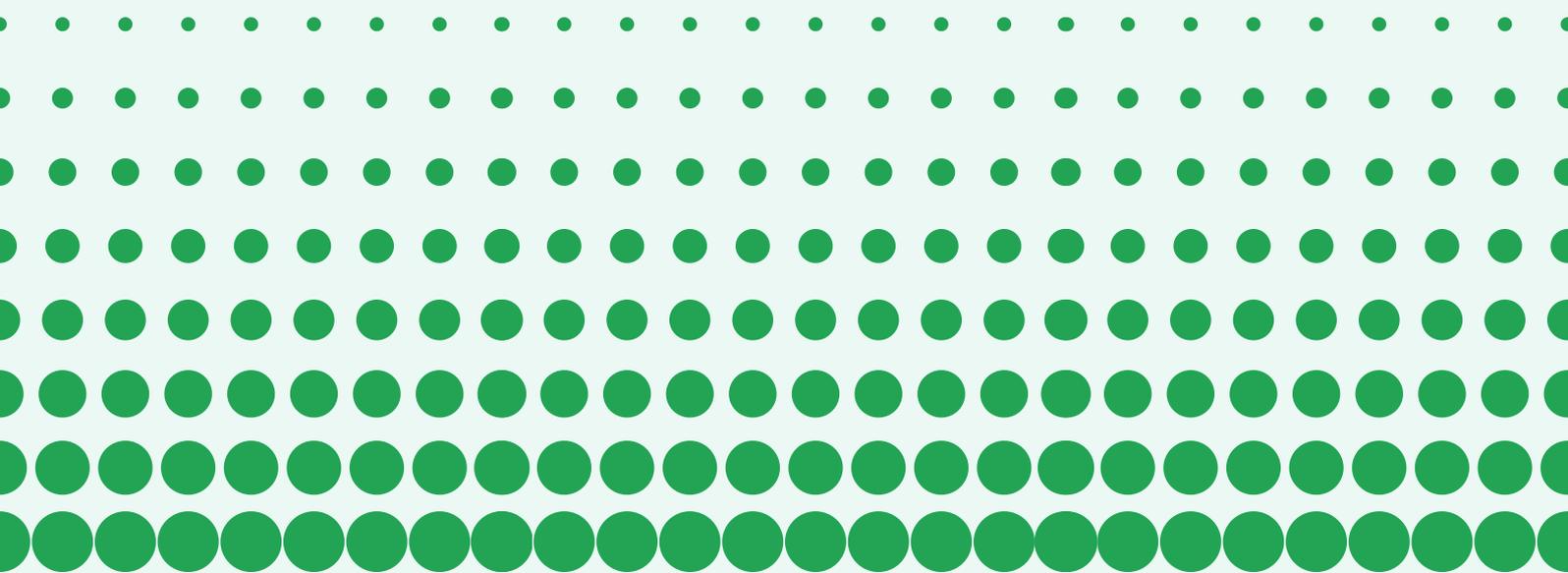


EarthDay Indexed **IGEN**
ENERGATHON
2024
V 3.0

Sponsor Proposal



The Institution of
Green Engineers



IGEN Working towards UN SDG Green Goals

SUSTAINABLE DEVELOPMENT GOALS



About IGEN

Working towards UN SDG Green Goals

The Institution of Green Engineers (IGEN), a nonprofit organization working wholeheartedly and with all sincerity for the cause of the environment to promote a cleaner and greener world.

IGEN plays an active role in connecting professionals working with Green Technologies and is proudly registered under Societies Registration Act 27 of 1975 vide Registration No: CN/SR/3032019.

It works towards achieving UN Sustainable Development Goals (3,4,6,7,9,11,12,13 & 17), strives to be a part of Government policy drafting as a solution provider, develops Innovative products under Make in India initiatives which leads to a sustainable Greener world and organizes innumerable activities through VIBBGYOR society.

Serve as a catalyst to connect all professionals for building a greener world.

To bring together all the professional practitioners working for creating a green community. To provide sustainable environmental solutions to achieve a green world. To inspire, inform and influence the global engineering community to adopt green engineering practices in their design, product, process and systems.

We are now a UNDESA NGO, 12A, 80G, MCA CSR, NITI Aayog accredited institution, and we are working on the actions listed below to help the environment green.

Many like-minded groups are connected together to achieve global goals.



IGEN Global Recognition

Networking Partners for Global SDG Coordination



NGO Branch

United Nations Department of Economic and Social Affairs

IGEN recognized as UN NGO from 2021

The DESA NGO Branch is the focal point within the UN Secretariat for non-governmental organizations in consultative status with the Economic and Social Council (ECOSOC) and for NGOs seeking status.



SUSTAINABLE DEVELOPMENT GOALS

PARTNERSHIPS PLATFORM

IGEN recognized at UN SDG Partnerships Platform from 2020 with Ref No :#SDG Action36968

The Partnerships for SDGs online platform is United Nations' global registry of voluntary commitments and multi-stakeholder partnerships, facilitating global engagement of all stakeholders in support of the implementation of the Sustainable Development Goals.



**Food and Agriculture Organization
of the United Nations**

IGEN registered member at CoP on Food Loss Reduction

The Food and Agriculture Organization (FAO) is a specialized agency of the United Nations that leads international efforts to defeat hunger. Our goal is to achieve food security for all and make sure that people have regular access to enough high-quality food to lead active, healthy lives.



IGEN National Recognition

Networking Partners for National SDG Coordination



IGEN Certified as Section 80G Deduction – ITA

Section 80G is a facility available in the Income Tax Act which allows taxpayers to claim deductions for various contributions made as donations. Deduction under Section 80G can be claimed by individuals, partnership firms, HUF, company and other types of taxpayers, irrespective of the type of income earned.



IGEN recognized as ITA - 12A Certification

Section 12A enables non-profit entities such as Non-Profit Organisations, Welfare Societies, Religious Institutions etc to claim full tax exemption as per Section 11 and 12 of the Income Tax Act, 1961. The non-profit entities do not work for profit, rather for the welfare of the people and the society, and are hence called non-profit organisations.



IGEN affiliated to MCA-National CSR

The IGEN CSR Certification is termed as Form for "Registration of Entities for undertaking CSR Activities" under Ministry of Corporate Affairs . As per the Companies (Corporate Social Responsibility Policy) Amendment Rules, 2021, the IGEN can undertake CSR activities either itself or through entities defined under Companies (Corporate Social Responsibility Policy) Rules, 2014



NITI Aayog

IGEN affiliated to NITI Aayog

It is obligatory to get NITI Aayog enrollment for getting government subsidizing and it improves the believability for NGOs/Trust/Society for getting Grant from agencies other than Government. NITI Aayog work for SDG Goals , where IGEN working for Green SDG Goals. Can apply for the award, to the service from which you need to benefit a gift/award.

IGEN Projects & Events Outcome

what we did for last two years and related outcome towards Green

Performance goals are a good way to monitor and measure progress. IGEN executed events through IGEN VIBBGYYOR and executed projects through IGEN SDG Projects. The team of IGEN Volunteers networked together and executed the activities in association with national and international partner organisations. All the activities are aligned towards United Nation Sustainable Development Goals.

SDG Outcome	Green Outcome	Public Awareness
54 Events towards SDG in 207 Hours	504 Speakers reached to 190085 participants	<ul style="list-style-type: none"> Ten Villages declared as ENSAVER Village App 1M kg CO2 reduced
Asia Book of Record 13.36Hrs IGEN ENERGATHON 2020	Impacted SDG Goals 3,4,6,7,9,11,12,13 & 17 on events projects	<ul style="list-style-type: none"> 7500 Home Audited 50 Industry Audited App 2M units of energy saved
1177 dedicated IGEN Volunteers in action	45 partner organisations joined hands with IGEN	<ul style="list-style-type: none"> 24 Academic Partners ENSAV Clubs 105 events and 20 projects through clubs
Published 25 research scopus articles	10 progress outcome through IGEN YGIN Arme	<ul style="list-style-type: none"> 603 trees planted through projects 10k Volunteers taken pledge for green
Launched IGEN Femto Satellite on 7th Feb 20	Filed two patent for green products	
100 video contents on save energy	Published 13 reports on IGEN Projects	



About IGEN ENERGATHON

Greetings!

The birth of IGEN ENERGATHON: To contribute to energy action and support SDG Goal 7 (Affordable and Clean Energy), The Institution of Green Engineers conceived the concept of an energy action marathon titled ENERGATHON during the covid crisis with the indexing from 50th EARTHDAY. The first World Record Attempted IGEN ENERGATHON 2020 was launched and successfully completed with an award from the World Book of Records London , Asia Book of Records and the India Book of Records for 13.36 hours nonstop virtual conference with 40 speakers and ten partners. In accordance with that, the Second World Recorded Attempted and achieved WRCA (Great Britain) Certification for IGEN ENERGATHON 2023 . The IGEN ENERGATHON Version 3.0 scheduled on 18th May 2024 to commemorate the 54th EARTH DAY.

IGEN ENERGATHON 2024: ABR, WRCA and IBR World Record Certified 54th EARTHDAY indexed third edition of "IGEN ENERGATHON 2024" ready for 24Hrs MARATHON to deliberate the following global themes and provide suitable solutions for implementation. COP29- Energy dependent climate correction , The Pathway to UN Energy 2025 , Planet v Plastics: Energy's role towards Earth Day 2024 , COP2030, Sustainable Energy Action Plan and Advancing 17 SDGs through the Energy Triangle

We are the Only
Engineering Organization
in India Working for
UN SDG Goals



IGEN ENERGATHON 2020

MAY 02, 2020

Those who are happiest are those who do the most for others - We salute Donors.

On the eve of 50th International Earth day, The Institution of Green Engineers (IGEN) in association with ten partner organizations, organised IGEN first 13.36 Hrs-40Speakers Virtual Conference ENERGATHON 2020, from 9.30am to 23.06pm, MAY 02, 2024

Padma Shri Dr.Mylsamy Annadurai, NDRF, Chairman IE India ,Chandrayaan 1&2 ,Project Director and Former Director,ISRO inaugurated IGEN ENERGATHON 2020 and delivered Inaugural address. Ms. Karuna Singh , Regional Director ,South Asia Earth Day Network And Mr. Ajay Mittal, Director,Climate Change India and South Asia -Earth Day Network, delivered guest of honour talk on EarthDay 2020 activities.

Impression of ENERGATHON - 13.36Hrs, 7800 Views, 178 Peak Views, 750 registered participants, 600 positive feedbacks, 20 suggestions feedback and 75 question by participants.

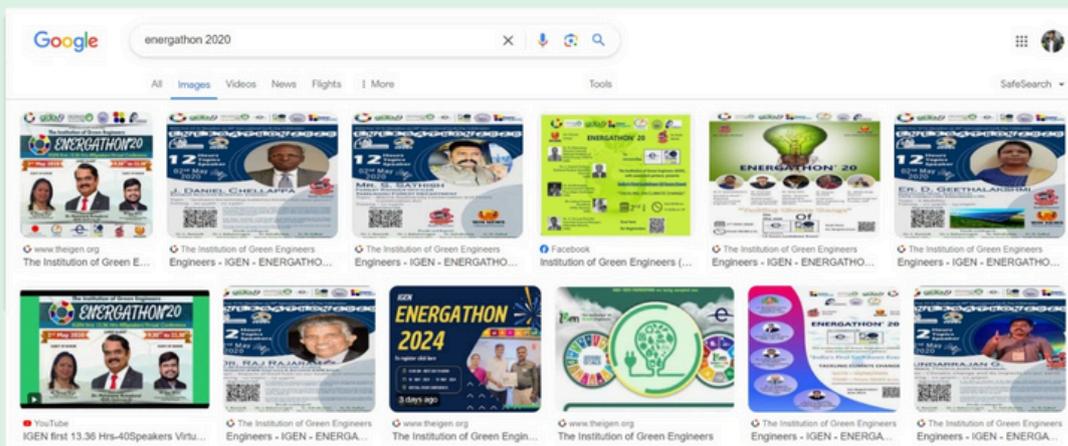
Appreciation : Receipt of Asia Book of Record and India Book of Record

The screenshot shows a press release on the openPR website. The header includes the openPR logo and navigation links like 'PR-Wiki', 'Imprint', 'Categories', and 'Submit Press Release'. The main title of the press release is 'IGEN ENERGATHON 2020 - 13.36 Hours Virtual International Conference'. Below the title, it states the date and time: '06-29-2020 08:25 AM CET | Energy & Environment' and 'Press release from: The Institution of Green Engineers'. The central graphic features logos of partner organizations and the event title 'ENERGATHON 20' with the subtitle 'IGEN first 13.36 Hrs-40Speakers Virtual Conference'. It also lists the date '2nd May 2020', the time '9.30 AM to 22.30 AM', and the Chief Guest 'Dr. Mylsamy Annadurai, NDRF, Chairman IEI, Former Director, ISRO'. Two Guest of Honor speakers are listed: 'Ms. Karuna Singh, Regional Director, South Asia Earth Day Network' and 'Mr. Ajay Mittal, Director, Climate Change India & South Asia -Earth Day Network'. The bottom of the graphic includes logos for the National Youth Council of India, IGEN, EarthDay.org, 50 Years Earth Day, and Win News. The text to the right of the graphic describes the event as a digital celebration of the 50th International Earth Day, highlighting the virtual format and the participation of 40 speakers. It mentions that the conference was hosted by Dr. J. Balamurgan and co-hosted by Er. S. Selvakumar and Er. D. Gokuland, supervised by Dr. L. Ramesh. The text also notes that participants were physically segregated geographically and operated with minimal resources. The theme was read out by Scientist D. Gokul, and the program agenda and schedule were presented to the audience by Dr. L. Ramesh, Founder & President of IGEN.

IGEN ENERGATHON 2020

ASIA BOOK OF RECORD ACHIEVEMENT

Those who are happiest are those who do the most for others - We salute Donors.



IGEN ENERGATHON 2023

WCRA BOOK OF RECORD ACHIEVEMENT

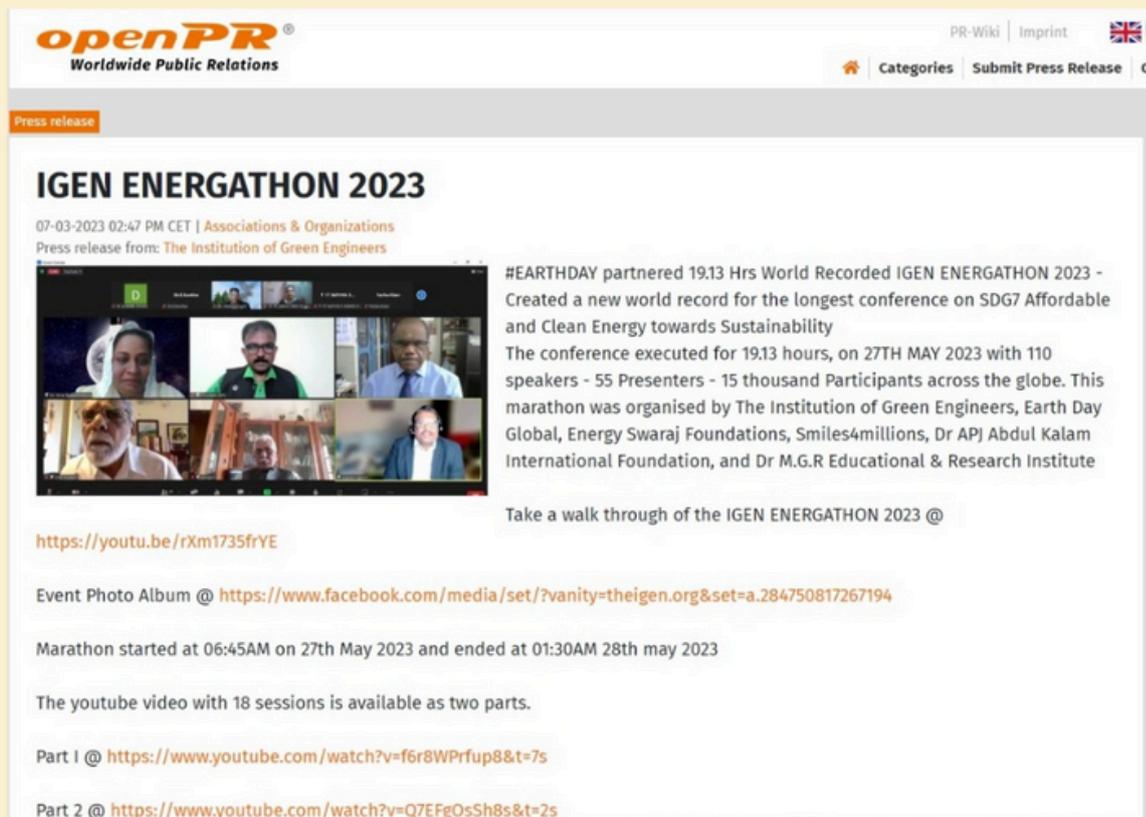
Those who are happiest are those who do the most for others - We salute Donors.

#EARTHDAY partnered 19.13 Hrs World Recorded IGEN ENERGATHON 2023 - Created a new world record for the longest conference on SDG7 Affordable and Clean Energy towards Sustainability

The conference executed for 19.13 hours, on 27TH MAY 2023 with 110 speakers - 55 Presenters - 15 thousand Participants across the globe. This marathon was organised by The Institution of Green Engineers, Earth Day Global, Energy Swaraj Foundations, Smiles4millions, Dr APJ Abdul Kalam International Foundation, and Dr M.G.R Educational & Research Institute

Impression of ENERGATHON - 19.13Hrs, 20,768Views, 1500 Peak Views, 2750 registered participants, 800 positive feedbacks, 75 suggestions feedback and 175 question by participants.

Appreciation : Recipient of World Book of Record Certification Great Britain



The screenshot shows a press release on the OpenPR website. The header includes the OpenPR logo and navigation links like 'PR-Wiki', 'Imprint', and 'Submit Press Release'. The main content area features the title 'IGEN ENERGATHON 2023' and a video player showing a grid of participants. The text of the press release describes the event as a 19.13-hour world-recorded conference on SDG7 Affordable and Clean Energy, organized by several organizations. It includes a YouTube link for a walk-through of the event and a Facebook link for an event photo album. The release also mentions the start and end times of the marathon and provides links to two parts of a YouTube video with 18 sessions.

openPR
Worldwide Public Relations

PR-Wiki | Imprint | 

Categories | Submit Press Release | Or

Press release

IGEN ENERGATHON 2023

07-03-2023 02:47 PM CET | Associations & Organizations
Press release from: The Institution of Green Engineers



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Take a walk through of the IGEN ENERGATHON 2023 @

<https://youtu.be/rXm1735frYE>

Event Photo Album @ <https://www.facebook.com/media/set/?vanity=theigen.org&set=a.284750817267194>

Marathon started at 06:45AM on 27th May 2023 and ended at 01:30AM 28th may 2023

The youtube video with 18 sessions is available as two parts.

Part 1 @ <https://www.youtube.com/watch?v=f6r8WPrfup8&t=7s>

Part 2 @ <https://www.youtube.com/watch?v=Q7EFgOsSh8s&t=2s>

IGEN ENERGATHON 2023

WCRA BOOK OF RECORD ACHIEVEMENT

Those who are happiest are those who do the most for others - We salute Sponsors

IGEN ENERGATHON 2023

Setting new world record for the longest conference on SDG7 Affordable and Clean Energy towards Sustainability



The Institution of Green Engineers

27th MAY 2023

7 AFFORDABLE AND CLEAN ENERGY

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Version 2.0

 Alok Kumar Mishra Senior Asst. Director, DNVEL	 Nagendra Gupta Senior Asst. Director, PFCO	 Rose Hassan Business Development Manager	 Lesego Montsho President, Global Youth Parliament
 SARA LOUISE WALKER Newcastle University, UK	 Kamalakkannan CEO, KONTRAKT INFOTECH	 Biswajit Roy Chowdhury International Institute of Geospatial Science & Technology	 Naki Dev Global Environmentalist, Film Producer & Director
 Dr. Piya Raina President, Environmental Health Society, Global Peace Ambassador	 Biswadeh Chakraborty Regional Coordinator, United Religions Initiative, www.-uri.org	 M. A. HANNAN Institute of Sustainable Energy, Universiti Tenaga Nasional	 Dr. Hirok Chaudhuri National Institute of Technology, Durgapur
 Akashkumar Patel Manager, Development & Engineering at Sun Inc.	 Ponraja Thangamani Green Trends Australia	 Thurumurugan University of Technology and Applied Sciences	



Light Millennium
Charitable Global Human Rejuvenation Organization
Associated with the United Nations Department of Peace Operations



Earth Day Network



Energy Sevaal Foundation
Energy for a Greener Tomorrow



SMILES4MILLIONS
www.uri.org



uri
www.uri.org



Dr. M.G.R.
EDUCATIONAL AND RESEARCH INSTITUTE
Established by Government of Tamil Nadu
1982 (ISO 9001:2015) ISO 27001:2015

A marathon that lasted 16 hours - 18 sessions - 20 countries - 10 partners - 10 superstar speakers - 75 energy experts - 50 organizers - 20 academic partners - 20 industry partners join together through #sdg17 hosting IGEN ENERGATHON 2023 via the online platform www.conference.theigen.org

IGEN ENERGATHON 2023

Setting new world record for the longest conference on SDG7 Affordable and Clean Energy towards Sustainability



The Institution of Green Engineers

27th MAY 2023

7 AFFORDABLE AND CLEAN ENERGY

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Version 1.0

 Rania Lamou Greek Ministry of Education	 Bircan Unver The Light Millennium USA	 Dr. Chris Sotiriopoulos CEO, Global Opportunities Commercialisation Pty Ltd.	 Jonathon Cummings The Light Millennium
 Dr. Gianfranco Rizzo University of Salerno	 Elsie Gabriel UNESCO Green Citizen	 Dr. Xiufeng Liu University of Denmark	 Mr. Aryan Solar IMEC & KU Leuven
 Er.D. Geethalakshmi GM, TATA CE Ltd.	 Dr. Ming Li Nottingham University, UK	 Dr. Er. Debmalya Sen Energy Sector Professional	 Demet Irkili Eryildiz TEMEX, Clean Energy Foundation
 SHRI.B.B.Mehta Director SLDC, Odisha	 Dr.S.N. Deepa NIT, Anunachal pradesh	 SHRI.M.K.Ramesh Chief GM, SRLDC	



Light Millennium
Charitable Global Human Rejuvenation Organization
Associated with the United Nations Department of Peace Operations



Earth Day Network



Energy Sevaal Foundation
Energy for a Greener Tomorrow



SMILES4MILLIONS
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IGEN ENERGATHON 2023

WCRA BOOK OF RECORD ACHIEVEMENT

Those who are happiest are those who do the most for others - We salute Sponsors

WRCA Recorded **IGEN ENERGATHON 2023**

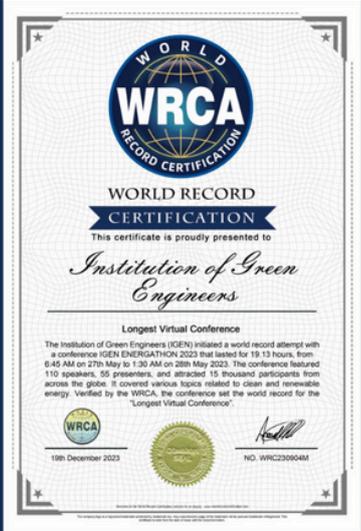


Dr. A Sivathanu Pillai, Shri Hans Raj Verma and Er Elango Rengaswamy jointly announced the WRCA World Record for the IGEN ENERGATHON 2023.



IGEN THIRD WORLD RECORD CERTIFICATION

BIRCAN ÜNVER, Founder-President of LM Global and UN DESA NGO Representative, observed IGEN ENERGATHON 2023 achieve a WRCA World Record.



WRCA WORLD RECORD CERTIFICATION

Home About Us Record Holders World Influencers Outstanding Products Apply

Home > Record Holders > Life and Health

Longest virtual conference



IGEN ENERGATHON 2024

ATTEMPTING NEW WORLD RECORD

IGEN ENERGATHON 2024: ABR, WRCA and IBR World Record Certified 54th EARTHDAY indexed third edition of "IGEN ENERGATHON 2024" ready for 24Hrs MARATHON to deliberate the following global themes and provide suitable solutions for implementation. COP29- Energy dependent climate correction , The Pathway to UN Energy 2025 , Planet v Plastics: Energy's role towards Earth Day 2024 , COP2030, Sustainable Energy Action Plan and Advancing 17 SDGs through the Energy Triangle

Launched third edition of ABR - WRCA - IBR World Record Certified
IGEN ENERGATHON 2024
indexed by 54th EARTHDAY 2024

The first look of the Marathon poster was revealed by Priya Sanjay, Managing Director of MERCOM (a leading clean energy consulting firm) at the MERCOM India Clean Energy Summit 2024 in Chennai.

The IGEN ENERGATHON 2024 website was launched by Pratik Bhatt, Vice President of IN SOLARE at the MERCOM India Clean Energy Summit 2024 in Chennai.

IGEN ENERGATHON 2024

PRE- CONFERENCE 01

Pre Conference - 01



54th EARTHDAY INDEXED

ABR-WRCA-IBR WORLD RECORD CERTIFIED

IGEN ENERGATHON 2024

An intensive 1440 minutes non stop conference on finding solutions to energy sustainability

PITCH PRESENTATION

MODERATOR



LEVERAGING ENERGY ACTION FOR ADVANCING 17 SDG GOALS

Date: 20th April 2024 Time: YOUTUBE LIVE: @IGENSDGplus
7:00PM(IST)



Dr. J. Balamurugan
Vice President IGEN

 Dr. G. GANESAN IEI-Puducherry State Centre	 Amb. Dr. S. MADANKUMAR TANGEDCO	 Dr. ISHRAT MEERA MIRZANA Muffakham Jah coll. of Engg. & Tech.	 Dr. SRIVIDHYA SUKUMAR ED-U-Gate Global	 Dr. E. KAVITHA Dr MGR Edu. & Res. Inst.	 Dr. K. MANIMALA Anna University
 Dr. PREETHA MARY GEORGE Dr MGR Edu. & Res. Inst.	 Mr. V. MANIKANDAN Kalasalingam Academy of Res. & Educ	 Dr. T. ANURADHA KCG College of Tech.	 Dr. PRAVEEN TOMAR OFGEM	 Ms. RANIA LAMPOU Greek Astronomy & Space Company	 Ms. VASANTHI REENA WILLIAM Vidya Vikas Inst. of Engg. & Tech.
 Mr. DENIS JANGEED Geetanjali Inst. of Tech. Studies	 Dr. R. ZAHIRA B S A R Crescent Inst. of Sci. & Tech.	 Dr. B. THANUJA Sri Sai ram Eng. Coll.	 Dr. D. LAKSHMI AMET University	 Ms. R. K. PADMASHINI AMET University	

ORGANIZERS

PARTNERS



EVENT COORDINATORS - Dr. R. ZAHIRA & Dr. D. LAKSHMI

+91 9360503943

igen.energathon@gmail.com

www.theigen.org



IGEN ENERGATHON 2024



Sponsor Category



SPONSOR INVITATION TO



ENERGY INDUSTRY



to be a partner and sponsor of the IGEN ENERGATHON 2024



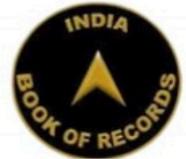
Clean Energy: Future of Powering Our World

EarthDay Indexed

IGEN ENERGATHON 2024

third edition

WORLD RECORD CERTIFIED



SPONSOR & PARTNER CONTACT

+91 7305858932

7 AFFORDABLE AND CLEAN ENERGY



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



Be a SPONSOR or PARTNER of IGEN ENERGATHON 2024 to support UN Energy, COP29 and SDG7 action plans

#SPONSOR CATEGORY



IGEN ENERGATHON 2024 launched at MIRCOCM India Clean Energy Summit 2024



Title Sponsor

One Lakhs Indian Rupee



- The title sponsor gets the right to place their signage and brand logo at such events. This can be quite valuable since such events receive a lot of viewership as well as press coverage. As a result, the awareness objective of the title sponsor can be met fairly easily.
- The Conference renamed with Title Sponsor Index (Example : DELL presents IGEN ENERGATHON 2024).
- Logo to be placed in all marketing materials and to be placed in website
- More than One Lakhs Live participants can reach the details of Title Sponsor
- More than 5L people will reach through digital promotion
- Thirty Minutes slot will be given to the title sponsor to exhibit their product during 24Hr session
- One page complementary sponsor opportunity in news letter "IGEN XTRAGREEN" can be available @ <https://xtragreen.theigen.org/assets/Flip%20Book.html>
- Be partner in one United Nation Sustainable Development Goal indexed IGEN Event
- Special invitations to IGEN events and conferences as participants or presenters.
- Networking opportunities across industry, academia, including invitation to roundtables, speaking opportunities and our biannual partnership event.
- Opportunities to be "Difference Makers" and influence future engineers and technicians. Collaborate with our Young Green Engineers team who work with schools and colleges to promote UN SDG Goals



Associate Sponsor

Fifty Thousand Indian Rupee



- Logo to be placed in selected marketing materials and to be placed in website
- More than One Lakhs Live participants can reach the details of Title Sponsor
- More than 5L people will reach through digital promotion
- Ten Minutes slot will be given to the title sponsor to exhibit their product during 24Hr session
- Half page complementary sponsor opportunity in news letter "IGEN XTRAGREEN" can be available @ <https://xtragreen.theigen.org/assets/Flip%20Book.html>
- Opportunities to be "Difference Makers" and influence future engineers and technicians. Collaborate with our Young Green Engineers team who work with schools and colleges to promote UN SDG Goals



Session Sponsor

Twenty Five Thousand Indian Rupee



- Logo to be placed in selected marketing materials and to be placed in website
- More than One Lakhs Live participants can reach the details of Title Sponsor
- More than 5L people will reach through digital promotion
- Partners logo will be live in You Tube during the session allotted for sponsor
- Opportunities to be “Difference Makers” and influence future engineers and technicians. Collaborate with our Young Green Engineers team who work with schools and colleges to promote UN SDG Goals



How to Join as Sponsor

Thank you for choosing IGEN Sponsor Opportunity. We are so fortunate to have caught the attention of people like you with large warm hearts.

Complete your Sponsor Membership Nomination form
<https://forms.gle/gbrVGnQgkhtrZBi9A>

Below are the Payment Option

Option 1: BHIM UPI QR CODE mentioned below

Option 2 : Direct Bank transfer through Account No mentioned below

Option 3 : Debit / Credit card Payment through payumoney

:<https://payu.in/web/4A525127168BA9F03F817BB849A26709>

A/C NO. 920010018467408

Account name : The Institution of Green Engineers

IFSC CODE. UTIB0002909

MICR CODE. 600211076

SWIFT CODE. AXISINBB016

Any Queries Contact
Dr.L.Ramesh and Dr M Akila
Board of Executives IGEN
writeus@theigen.org, 91 7305858932





The Institution of
Green Engineers

www.theigen.org